Textual Genres On Discourse Analysis And Translation

Critical Discourse Analysis

Academic and Professional Discourse Genres in Spanish

Critical Policy Discourse Analysis

Analysing Genre Analysing Genre Analysis

Discourse of Textual Genres On Discourse Analysis and Translation


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Qualitative Discourse Analysis in the Social Sciences

This volume presents a variety of pragmatic and discourse analytical approaches to a wide range of linguistic data and historical texts, including data from English, French, Irish, Latin, and Spanish. This diversity of research questions and methods is a feature of the field of historical pragmatics, which by its very nature has to take into account the multiplicity of historical contexts and the infinite variety of human interaction. This is highlighted in the book’s introduction by means of the metaphor of “opening windows”. Each chapter is a window affording a different view of the linguistic and textual landscape. Some of these windows were opened by historical linguists who have acquired discourse perspectives, some by pragmaticians with historical interests, and others by literary scholars drawing from linguistic pragmatics. Contributors include L. J. Brinton, A. H. Jucker, F. Salager-Meyer, I. Taavitsainen, B. Wehr, L. Wright, and sixteen others.
Discourse Analysis Language Policy in Business: Discourse, ideology and practice provides a critical sociolinguistic and discursive understanding of language policy in a minority language context. Focusing on Welsh-English bilingualism in private sector businesses in Wales, the book unpacks the circulating discourses, ideologies and practices of promoting bilingualism as a social and economic resource in the globalised knowledge economy. It sheds light on businesses as ideological sites for struggles over language revitalisation, which has been characterised by tensions and discursive shifts from essentialist ideologies about language, identity, nation and territory, to an increased commodification of bilingualism. The book is premised on the understanding that language is a focal point for articulating and living out historical power relationships and inequalities, and that language policy processes are never apolitical. It adds to a body of literature about bilingualism in minority language contexts and, more broadly, about how the fields of politics, business and society are inextricably related.

Discourse Analysis as Theory and Method Can discourse analysis techniques adequately deal with complex social phenomena? What does ‘interdisciplinarity’ mean for theory building and the practise of empirical research? This original volume debates critical theory and discourse analysis, focussing on the extent to which CDA can draw on a range of disciplines in the social sciences.

Radiohead and the Journey Beyond Genre 'This volume is the most comprehensive overview to date of sociologically orientated approaches to text and discourse analysis and is worth reading even for those who are interested only in purely linguistic approaches to text and discourse. Its main merit, I think, is that it introduces approaches which up to now have hardly been admitted into the universe of scientific discourse' - Discourse Studies Methods of Text and Discourse Analysis provides the most comprehensive overview currently available of linguistic and sociological approaches to text and discourse analysis. Among the 10 linguistic and sociological models surveyed in this book some of the more important are Grounded Theory, Content Analysis, Conversation Analysis and Critical Discourse Analysis. The book presents each approach according to a standardised format, which allows for direct systematic comparisons. The fully annotated lists of sources provide readers with an additional means of evaluation of the contrasting analytical methods already established and international in its aims, Methods of Text and Discourse Analysis suggests the benefits both linguists and sociologists will derive from a more intimate knowledge of each others’ methods and procedures.

Methods of Text and Discourse Analysis This volume features representative studies focusing on the evolution of text genres in corporate and professional communication. Genre change is explored in various contexts in light of the increasing importance of new media and the profound social changes that have occurred in the last few decades. Major theoretical issues are raised and discussed, highlighting the need to reconsider the repertoire of conventions traditionally identified in each specific genre, and to reassess and update the analytical tools used to investigate them, about three decades after the emergence of genre analysis.

The Bloomsbury Handbook of Discourse Analysis

Discourse and Literature

Opening Windows on Texts and Discourses of the Past In recent years the concept of 'register' has been increasingly replaced by emphasis on the analysis of genre, which relates work in sociolinguistics, text linguistics and discourse analysis to the study of specialist areas of language. This book is a clear, authoritative guide to this complex area. He provides a survey of approaches to varieties of language, and considers these in relation to communication and task-based language learning. Swales outlines an approach to the analysis of genre, and then proceeds to consider examples of different genres and how they can be made accessible through genre analysis. This is important reading for all those working in teaching English for academic purposes and also of interest to those working in post-secondary writing and composition due to relevant issues in writing across the curriculum.

A Critical Discourse Analysis of Family Literacy Practices This book covers a broad range of issues in the studies of text and discourse. It combines a theoretical framework with empirical engagement, and brings together various approaches to these two phenomena from the structural, functional and cognitive perspectives. While this topic has been widely discussed in recent years, such studies have mostly focused on specific language and discourse types. This work, however, presents the analysis of texts from American, British, Azerbaijani, French and Russian discourses across various types and genres, and adopts an exclusive focus on pragmatic and cognitive aspects. The study of these two aspects can help reveal not only global and local (cultural) identities, but also the specific features of their discourse types and genres. As such, the book also pays extensive attention to the role the studies of text and discourse can play in exploring globalization and intercultural communication.

Critical Discourse Analysis Discourse is language as it occurs, in any form or context, beyond the speech act. It may be written or spoken, monological or dialogical, but there is always a communicative aim or purpose. The present volume incorporates a systematic orientation in the vast field of studying discourse from a pragmatic perspective. It first gives an overview of a range of approaches developed for the analysis of discourse, including, among others, conversation analysis, systemic-functional analysis, genre analysis, critical discourse analysis, corpus-driven approaches and multimodal analysis. The focus is furthermore on functional units in discourse, such as discourse markers, moves, speech act sequences, discourse phases and silence. The final section of the volume examines discourse types and domains, providing a taxonomy of discourse types and focusing on a range of discourse domains, e.g. classroom discourse, medical discourse, legal discourse, electronic discourse. Each article surveys the current state of the art of the respective topic area while also presenting new research findings.

Critical Discourse Analysis of Chinese Advertisement A translation of recent essays by the eminent literary critic, Tzvelan Todorov.

Doing Discourse Analysis Providing both the practical steps for doing discourse analysis and the theoretical justifications for those steps, this book shows students how the social world revolves around talk and text. The authors draw on conversation analysis, critical discourse analysis, pragmatics, and the discursive approach developed in social psychology. The book presents actual examples, covers data collection methods and strategies for data analysis, and addresses issues of reliability and validity.

The Handbook of Discourse Analysis This book describes the most important kinds of texts in English and introduces the methodological techniques used to analyse them. Three analytical approaches are introduced and
compared, describing a wide range of texts from the perspectives of register, genre and style. The primary focus of
the book is on the analysis of registers. Part 1 introduces an analytical framework for studying registers, genre
categorization and style. Part 2 provides detailed discussions of particular text varieties in English, including
spoken interpersonal varieties (conversation, university office hours, service encounters), written varieties
(newspapers, academic prose, fiction), and emerging electronic varieties (e-mail, internet forums, text messages).
Finally, Part 3 introduces advanced analytical approaches using corpora, and discusses theoretical concerns, such
as the place of register studies in linguistics, and practical applications of register analysis. Each chapter ends with
three types of activities: reflection and review activities, analysis activities, and larger project ideas.

The Role of Discourse Analysis for Translation and in Translator Training A systematic introduction to discourse
analysis as a body of theories and methods for social research. Introduces three approaches and explains the
distinctive philosophical premises and theoretical perspectives of each approach.

Key Terms in Discourse Analysis "Using a wide range of examples such as research papers, business reports,
performance commentaries, professional guidebooks and legal documents, this book examines the discourse of
professional writing. Employing a number of analytic paradigms including systemic functional linguistics,
pragmatics, text analysis and sociological and anthropological linguistics, the author explores a wide range of
professional genres. He argues that while professions use different sets of practices, their use of language displays
many universals, and demonstrates this through examples and data from a broad cross section of professional
settings such as medicine, law, business, mass media, and engineering. This examination of professional discourse,
and its important role in society, will be of interest to researchers in linguistics, applied linguists, and those
working on the teaching of English for specific purposes"...

Genres in Discourse In this groundbreaking, cross-disciplinary book, Rebecca Rogers explores the complexity of
family literacy practices through an in-depth case study of one family, the attendant issues of power and identity,
and contending social discourses. The study focuses on June Treader and her daughter Vicky, urban African Americans labeled as "low income" and "low literate." Using participant-observation, ethnographic interviewing, photography, document collection, and discourse analysis, Rogers describes and explains the complexities of identity, power, and discursive practices that June and Vicky engage with in their daily life, contextually, and strategically. This book makes clear how literacy shapes the
power relationships that are acquired as children and adults interact with literacy in the many domains of a
family's literacy lives. A Critical Discourse Analysis of Family Literacy Practices: Power In and Out of Print will
be of interest to researchers in linguistics, applied linguists, and those working in the teaching of English for specific purposes.

summarizes the latest techniques of automatic indexing and abstracting, and the results of their application. It also
places the techniques in the context of the study of text, manual indexing and abstracting, and the use of the
indexing descriptions and abstracts in systems that select documents or information from large collections.
Important sections of the book consider the development of new techniques for indexing and abstracting. The
techniques involve the following: using text grammars, logical of the themes of the texts including the
identification of representative sentences or paragraphs by means of adequate cluster algorithms, and learning of
classification patterns of texts. In addition, the book is an attempt to illuminate new avenues for future research.
Automatic Indexing and Abstracting of Document Texts is an excellent reference for researchers and professionals
working in the field of content management and information retrieval.

Genre Analysis >

The Navy Chaplain The second edition of the highly successful Handbook of Discourse Analysis has been expanded
and thoroughly updated to reflect the very latest research to have developed since the original publication, including
new theoretical paradigms and discourse-analytic models, in an authoritative two-volume set. Twenty new
chapters highlight emerging trends and the latest areas of research Contributions reflect the range, depth, and
richness of current research in the field Chapters are written by internationally-recognized leaders in their
respective fields, constituting a Who's Who of Discourse Analysis A vital resource for scholars and students in
discourse studies as well as for researchers in related fields who seek authoritative overviews of discourse analytic
issues, theories, and methods

Methods of Text and Discourse Analysis A comprehensive, accessible introduction to discourse analysis - essential
reading for students encountering the subject for the first time.

Register, Genre, and Style In recent years, research in cognitive linguistics has expanded its interests to cover a
variety of texts - spoken, written, or multimodal. Analytical tools such as conceptual metaphor, frame semantics,
mental spaces and grammatical constructions have been productively applied in various discourse contexts. In
this volume, originally published as a special issue of English Text Construction 3:2 (2010), the contributors, a mix of
established and emerging authors in the field, analyse broadcast and print journalism, argumentative scientific
discourse, radio lectures on music, and the main literary genres (the poetry of Szymborska and bpNichol, the drama of Shakespeare, the modernist prose of Virginia Woolf and recent fiction by John Banville). Collectively the findings suggest a need to broaden and refine the cognitive linguistic repertoire, while also uncovering new ways to interpret textual data. The book will appeal to researchers and graduate students with interests in cognitive poetics and linguistics, stylistics, pragmatics and construction grammar.

Language Policy in Business Drawing on range of text genres including novels, poems, health pamphlets, holiday guestbooks, prayers, political songs and news stories, each chapter uses cognitive linguistic to shed light on the meanings and meaning-making processes invoked when we encounter texts belonging to different literary and political genres. The book presents new insights into the workings of textual phenomena such as metaphor, viewpoint and deixis and also sheds light on more elusive, epiphenomenal qualities such as a text's ambiance, atmosphere, power, ideology or persuasiveness. It also takes new strides in cognitive text analysis by exploiting experimental and ethnographic methods to empirically investigate readers' reception of, and resistance to, texts.

Studies in Text and Discourse This book reflects the chronological changes in Chinese cultural values, social relations, economy and politics by critically analyzing the Chinese advertising discourse. The work is based on research into the ideological values portrayed in Chinese household appliance advertisements in the 1980s - 1990s. The analysis framework covers a variety of methods: critical discourse analysis, chronological analysis, visual and verbal analysis, and qualitative and quantitative analysis. The findings suggest that ideological values consciously or unconsciously manifested by the visual and verbal devices in the Chinese advertisements moved in a pattern from simplicity to diversity, from being politically-oriented to being economically and profit-oriented, from conservatism to globalization and westernization, in keeping with the progression of the Chinese economic reform. The findings further indicate that the ideological values in the Chinese household appliance advertisements are embedded in the advertising language and illustrations. Lastly, the work reveals the reality of Chinese politics, economy and society at a time when China experienced the growth of the market economy and evolution of Chinese mainstream ideologies, and demonstrates the impacts of these changes on the ideological meanings in advertisements. This book will help readers discover the more profound meanings behind the superficial content of Chinese advertisements.

Textual Choices in Discourse Genre analysis has a long-established tradition in literature, but interest in the analysis of non-literary genres has been very recent. This book examines the theory of genre analysis, looks at genre analysis in action, taking texts from a wide variety of genres and discusses the use of genre analysis in language teaching and language reform.

Political Discourse Analysis An understanding of genres in communication (written and spoken) is essential to professional success. This volume studies situational and appropriate responses in professional communication in face-to-face interaction and distance communication, from a socio-cognitive point of view. A traditional rhetorical approach does not give much insight in the ways in which genres are embedded in communicative activity or how actors draw upon genre knowledge to perform effectively. However, if genres are considered as embedded in social interaction (as typified forms of typified circumstances), the rich dynamic aspects of genre knowledge can be disclosed. The chapters deal with genre knowledge in various settings, illustrating the impact of time, place, medium, skills and purpose, and some chapters deal with genre analysis in a broader sense giving ideas for applied genre analysis. The book is of interest to professionals and scholars in communication studies, discourse analysis, and social and cognitive science.

The Routledge Handbook of Discourse Analysis "This volume is the most comprehensive overview to date of sociologically oriented approaches to text and discourse analysis and is worth reading even for those who are interested in purely linguistically approaches to text and discourse. Its main merit, I think, is that it introduces approaches which up to now have hardly been admitted into the universe of theoretical discourse" - Discourse Studies Methods of Text and Discourse Analysis provides the most comprehensive overview currently available of linguistic and sociological approaches to text and discourse analysis. Among the 10 linguistic and sociological models surveyed in this book some of the most important are Grounded Theory, Content Analysis, Conversation Analysis Discursive Methods and Critical Discourse Analysis. The book presents each approach according to a standardised format, which allows for direct systematic comparisons. The fully annotated lists of sources provide readers with an additional means of evaluation of the competing analytical methods. Interdisciplinary and international in its aims, Methods of Text and Discourse Analysis suggests the benefits both linguists and sociologists will derive from a more intimate knowledge of each others' methods and procedures.

Cognitive Linguistic Approaches to Text and Discourse This book provides a series of contemporary and international policy case studies analysed through discursive methodological approaches in the traditions of critical discourse analysis, social semiotics and discourse theory. This is the first volume that connects this discursive methodological approach with the field of critical policy analysis and will therefore be an essential book for researchers who wish to include a discursive analysis in their critical policy research.

Academic and Professional Discourse Genres in Spanish Originally published as The Continuum Companion to Discourse Analysis, this book is designed to be the essential one-volume resource for advanced students and academics. This companion offers a comprehensive and accessible reference resource to research in contemporary discourse studies. In 21 chapters written by leading figures in the field, the volume provides readers with an authoritative overview of key terms, methods and current research topics and directions. It offers both a survey of current research and gives more practical guidance for advanced study in the area. The volume covers all the most important issues, concepts, movements and approaches in the field and features a glossary of key terms in the area of discourse analysis. It is the complete resource for postgraduate students and researchers working within discourse studies, applied linguistics, TESOL and the social sciences.

Genres and Genre Theory in Transition Discourse and Literature boldly integrates the analysis of literature and non-literary genres in an innovative and transforming study of discourse. Narrative, poetry, drama, myths, songs, letters, Biblical discourse and graffiti as well as stylistics and rhetoric are the topics treated by twelve well-known specialists selected and introduced by Teun A. van Dijk.

Pragmatics of Discourse The Routledge Handbook of Discourse Analysis covers the major approaches to Discourse Analysis from Critical Discourse Analysis to Multimodal Discourse Analysis and their applications in key educational
and institutional settings. The handbook is divided into six sections: Approaches to Discourse Analysis, Register and Genre, Developments in Spoken Discourse, Educational Applications, Institutional Applications and Identity, Culture and Discourse. The chapters are written by a wide range of contributors from around the world, each a leading researcher in their respective field. All chapters have been closely edited by James Paul Gee and Michael Handford. With a focus on the application of Discourse Analysis to real-life problems, the contributors introduce the reader to a topic, and analyse authentic data. The Routledge Handbook of Discourse Analysis is vital reading for linguistics students as well as students of communication and cultural studies, social psychology and anthropology.

Critical Genre Analysis This volume offers a description and a deep examination of discourse genres across four disciplines (Psychology, Social Work, Industrial Chemistry, and Construction Engineering), in academic and professional settings. The study is based on one of the largest available corpus on disciplinary written discourse in Spanish (PUCV-2006 Corpus of Spanish containing almost 60 million words). Twelve chapters range from the theoretical guiding principles of the research in terms of genre conception, the detailed description of each corpus (academic and professional), computational analysis from multi-dimensional perspectives, and the qualitative analysis of two specialized genres (University Textbook and Disciplinary Text) in terms of their rhetorical macro-moves and moves. Theoretically speaking, a multi-dimensional perspective (social, linguistic and cognitive) is emphasized and special attention to the cognitive nature of discourse genres is supported.

Analysing Professional Genres An essential reference to contemporary discourse studies, this handbook offers a rigorous and systematic overview of the field, covering the key methods, research topics and new directions. Fully updated and revised throughout to take account of developments over the last decade, in particular the innovations in digital communication and new media, this second edition features: - New coverage of the discourse of media, multimedia, social media, politeness, ageing and English as lingua franca - Updated coverage across all chapters, including conversation analysis, spoken discourse, news discourse, intercultural communication, computer mediated communication and identity - An expanded glossary of key terms Identifying and describing the central concepts and theories associated with discourse and its main branches of study, The Bloomsbury Handbook of Discourse Analysis makes a sustained and compelling argument concerning the nature and influence of discourse and is an essential resource for anyone interested in the field.

Contrastive Analysis of News Text Types in Russian, British and American Business Online and Print Media "Parodi and his collaborators, in this inspiring volume, provide an insightful model for the analysis of construction, interpretation and use of academic and professional genres." Vijay K. Bhatia, City University of Hong Kong --Book Jacket.

The Bloomsbury Companion to Discourse Analysis Radiohead and the Journey Beyond Genre traces the uses and transgressions of genre in the music of Radiohead and studies the band’s varied reception in online and offline media. Radiohead’s work combines traditional rock sounds with a unique and experimental approach towards genre that sets the band apart from the contemporary mainstream. A play with diverse styles and audience expectations has shaped Radiohead’s musical output and opened up debates about genre amongst critics, fans, and academics alike. Interpretations speak of a music that is referential of the past but also alludes to the future. Applying both music- and discourse-analytical methods, the book discusses how genre manifests in Radiohead’s work and how it is interpreted amongst different audience groups. It explores how genre and generic flexibility affect the listeners’ search for musical meaning and ways of discussion. This results in the development of a theoretical framework for the study of genre in individual popular music oeuvres that explores the equal validity of widely differing forms of reception as a multidimensional network of meaning. While Radiohead’s music is the product of an eclectic mixture of musical influences and styles, the book also shows how the band’s experimental stance has increasingly fostered debates about Radiohead’s generic novelty and independence. It asks what remains of genre in light of its past or imminent transgression. Offering new perspectives on popular music genre, transgression, and the music and reception of Radiohead, the book will appeal to academics, students, and those interested in Radiohead and matters of genre. It contributes to scholarship in musicology, popular music, media, and cultural studies.